



Healthy Organizations – The Business Case

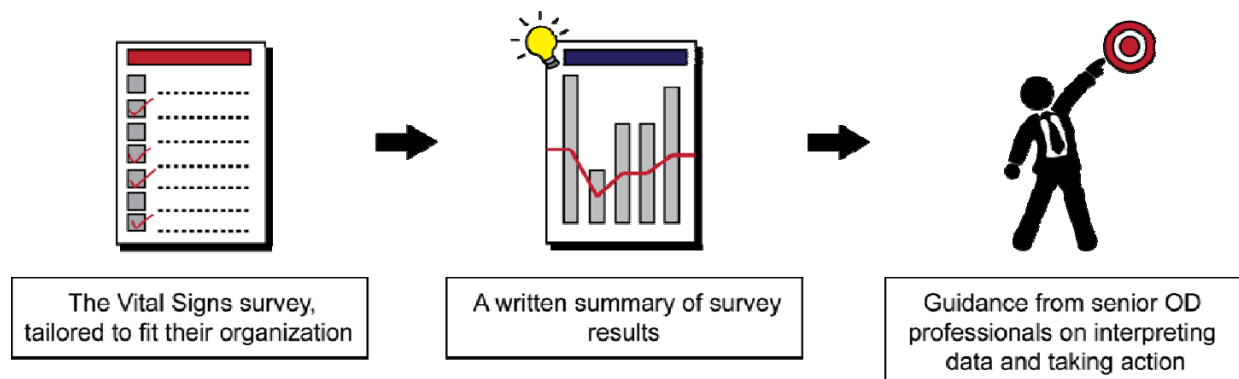
The evidence is clear. According to research by Gallup, McKinsey and others, healthy organizations have a sustainable advantage over their competitors and perform better for all stakeholders, including shareholders. Yet for many enterprises, organizational health and wellness remains a fuzzy concept. What is it exactly? How do you know if you have it? What can managers do to check and strengthen the vital signs of their organization?

About Vital Signs

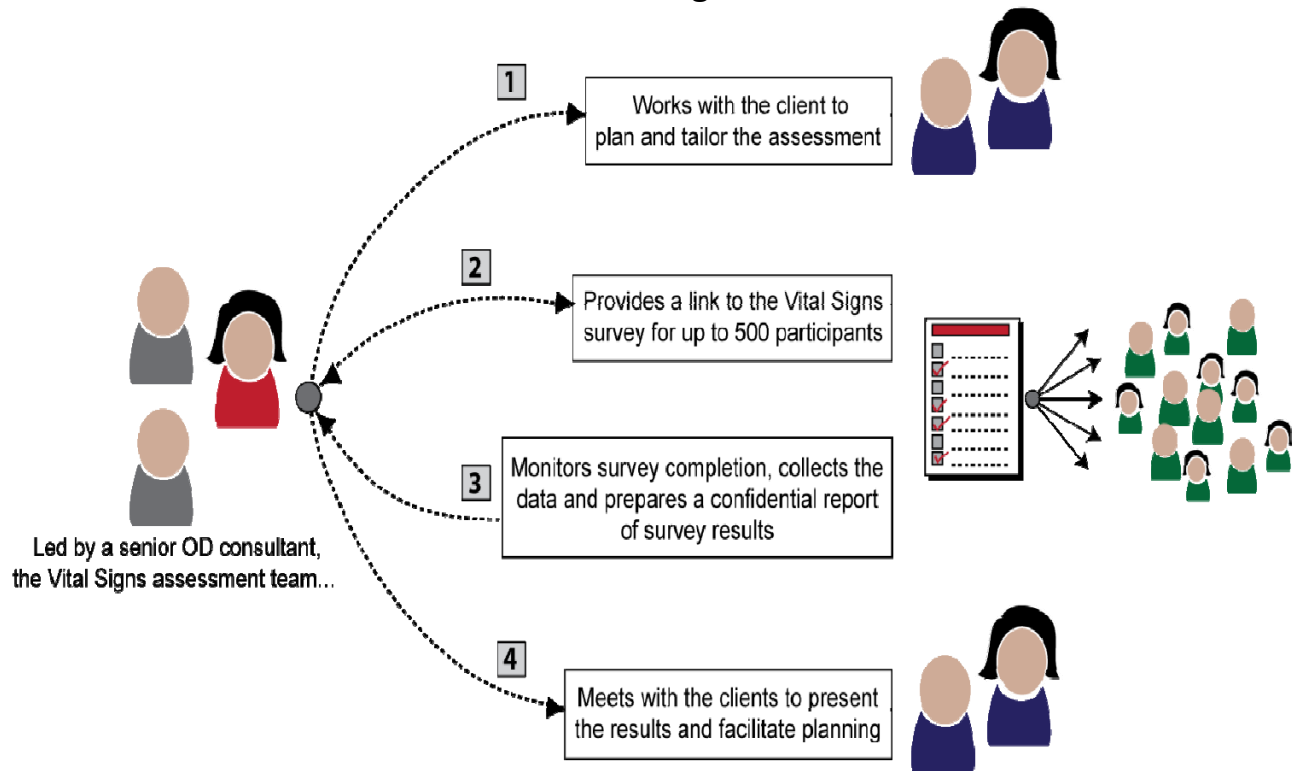
Vital Signs is an assessment tool that can provide managers with the information needed to make operational improvements in key areas, such as:

- Better customer alignment, externally and internally
- Increased teamwork – between levels, within work groups, across work groups
- Truer alignment with the organization's core purpose and values
- New and improved work processes
- Improved fit between managers/supervisors and their roles
- Clearer strategic direction and focus
- Increased receptivity to change
- More effective management systems and controls.

What do clients get?



How does Vital Signs work?



What makes Vital Signs different from other organizational assessments?

Essentially it's in the value we offer. We're a Portland-based non-profit group of Organization Development (OD) professionals and business leaders who believe that healthy organizations perform better for all stakeholders. We offer our Vital Signs survey and the services of our consultant volunteers at a fraction of the cost of similar professional services. Each Vital Signs consulting team is led by a Senior Consultant with ten plus years of experience in the field.

For further information:

Contact the Vital Signs Steering Team at: vitalsigns@odnoregon.org.

Oregon Organization Development Network (OODN) is a Portland based 501 (c)(3) non-profit. We help make healthy, resilient organizations possible by providing the tools and expertise to assess, lead and transform.